



JOB – RELATED SKILLS

- Recognizing and assessing the value of cultural heritage in local area
- Understanding, exploring and developing business models in cultural heritage area
- Legal and organisational skills for the creation of Community enterprises/cooperatives
- Skills for the identification of competences gap and for the elaboration of training proposals
- Skills for the scouting of opportunities (both financial and not)
- Skills to improve physical and social accessibility to cultural and natural heritage
- Skills to improve artistic practices involving the community
- Skills to address cultural co-creation processes with the community
- Skills to improve social innovation processes based on the inclusion of less favoured groups, through cultural and heritage-based involvement.

DIGITAL SKILLS

- Understanding the meaning of digital tools for touristic and other opportunities
- Online workshop organisations
- Use of platform and tools for the sharing of contents and ideas in an online session (digital post – it; shared digital whiteboards, etc.)
- Creative use of digital contents for the engagement of the community
- Use of online platforms and tools for discussing ideas and developing participatory approaches.

Synthetic framework of the COMMUNITY MANAGER specific competences

ORGANISATIONAL / MANAGERIAL SKILLS

- Workshop organisation;
- Planning and management for the support of the community
- Mobilizing resources for the implementation of ideas/projects
- Specific event organisation (Hackathon)
- Application of participatory approaches
- Planning and management for community engagement and co-creation of activities.

COMMUNICATION SKILLS

- Skills for engagement and inclusion of the community
- Social, cross – cultural and intergenerational interaction
- Involvement of vulnerable people in the creation of a community enterprise
- Capability to interact through digital tools/technologies
- Improvement of accessibility of people with special needs to cultural and natural heritage
- Involvement of vulnerable people in the co-creation of community cultural activities
- Critical thinking
- Empathy, initiative, responsibility
- Use of a foreign language (English) in order to exchange best practice and establish cooperation with foreign organisations